



BBQ-001-001609 Seat No. _____

B. A. (Sem. VI) (CBCS) Examination

July – 2021

Functional English : Paper - X

*(Application of the English Language in Media)
(Old Course)*

Faculty Code : 001

Subject Code : 001609

Time : 2 Hours]

[Total Marks : 50

1. Answer the following questions in a word/a phrase/a sentence: 10

1. The full form of CAA is _____.
2. Which city of China is the epicenter of new coronavirus?
3. _____ is the Chairman of Rajya Sabha.
4. _____ bags first spot on 2019 Forbes List of World's Most Powerful Women.
5. The Polish Author _____ received the Nobel Prize in Literature for the year 2018.
6. Which Indian city hosted the Industrial Meet of 'Wings India'?
7. Which city of Rajasthan was recently certified as a World Heritage site by the UNESCO?
8. Oxford University Press named _____ the Oxford Hindi Word of 2019.
9. _____ is India's first Chief of the Defence Staff (CDS).
10. The 'Word of the Year' for 2019 is _____.

2. (A) Write a short note on either of the following: 5

- I. Electronic Media
- II. Use of the English language in Electronic Media

(B) Write short definitions of any five of the following: 5

1. Broadcast
2. Hacker
3. Couch Potato
4. Preview
5. FAQ
6. Infotainment
7. Soap

3. (A) Discuss popular television genres in detail. 10
OR
(B) Write, in detail, on the influence of Television on the society. 10

4. (A) Discuss ~~so~~ popular genres in detail. 10
OR
(B) Write, in detail, the development of radio and broadcasting in India. 10

5. (A) Write, in detail, on your favourite radio programme and support your answer with a critical approach of media. 10
OR
(B) Write, in detail, on your favourite TV Programme and support your answer with a critical approach of the media. 10
